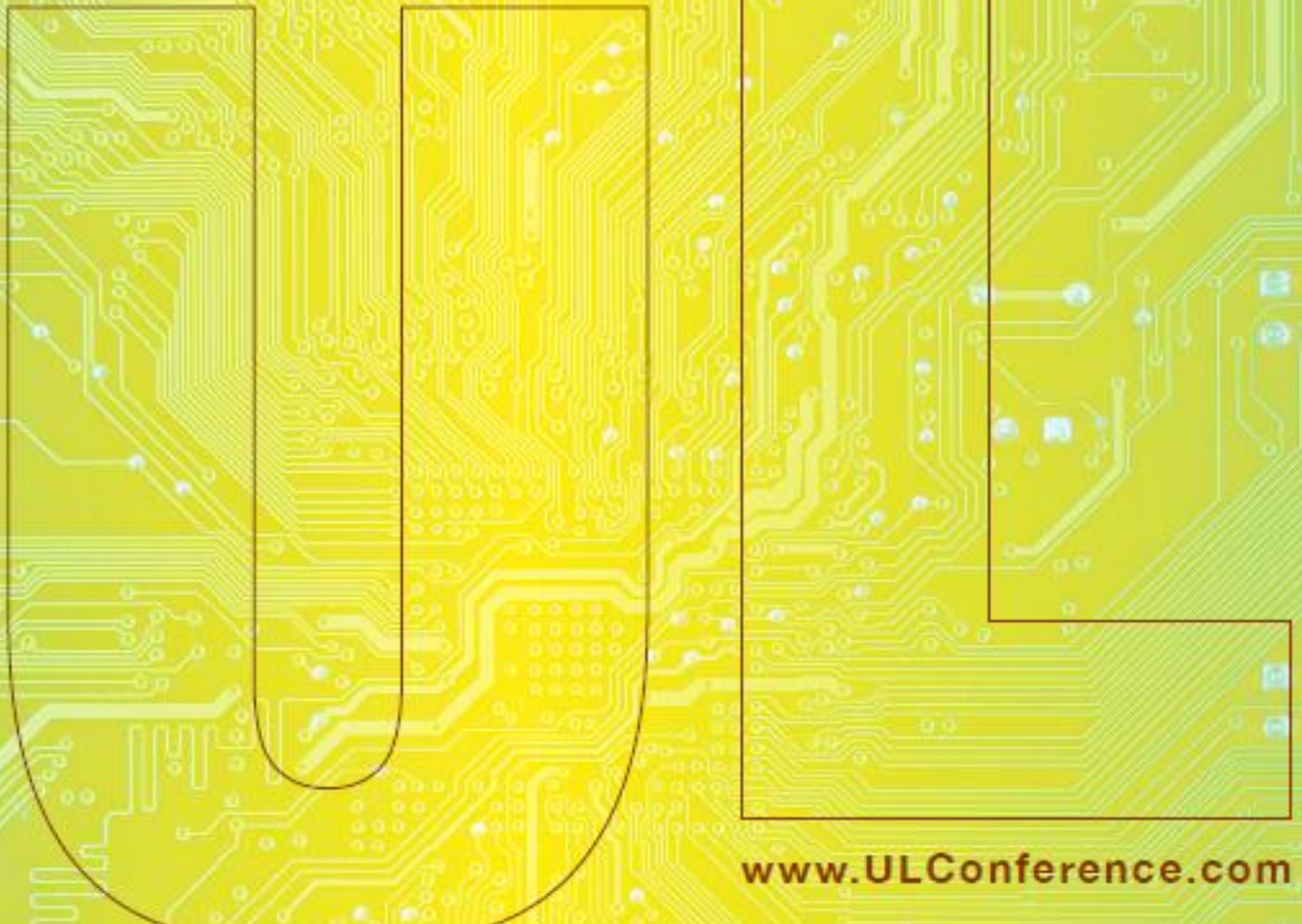


11-12 November 2011
University of California
Berkeley, California

Fourth International Conference on

UBIQUITOUS LEARNING



www.ULConference.com



[http:// ubi-learn.com/conference-2011/](http://ubi-learn.com/conference-2011/)
[http:// ubi-learn.com/journal/](http://ubi-learn.com/journal/)



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G R O U N D

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Dear Delegate,

Thank you for participating in the Fourth Ubiquitous Learning Conference! We are pleased you will be joining us at the Clark-Kerr Campus Conference Center at the University of California, Berkeley. We hope you are looking forward to coming together with colleagues and members of the community this November.

We have put together some information that we hope will prove useful to you as you begin to prepare for the conference and your arrival in Berkeley. In this document, you will find information about transportation, conference registration, presentations, publication, a map of the Berkeley Clark-Kerr campus, and more.

This packet is a starting point for your preparations, and we realize you may have some additional questions after reviewing the material here. For any questions that remain, please contact the conference secretariat at support@ubi-learn.com

We hope your planning goes well, and we look forward to meeting you in Berkeley.

Best regards,

Abigail Manekin
Ubiquitous Learning Conference Producer

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GETTING AROUND INFORMATION AND MAPS



A beautiful Spanish-style complex built in the 1920's -1940's, Clark Kerr Conference Center is highlighted by terra cotta accents, tiled fountains and landscaped courtyards. Located only 5 blocks southwest of the iconic UC Berkeley campus, the conference center has not only been designated a historic Berkeley landmark, but has also claimed its place on the National Register of Historic Places since 1982.

GROUND TRANSPORTATION

Traveling To / From the Oakland and San Francisco (SFO) Airports there are several options available including Taxis, Shuttle Services, and the BART system. Taxis are always available.

TAXIS: Various companies operate out of Oakland and San Francisco Airports including Friendly Cab, 510-536-3000 or 800-244-0400 and Veteran's Cab 510-533-1900. Reservations are not needed for taxicabs, and they can accept both cash and credit. Taxi cabs are the fastest option. The taxi fare typically runs about \$85 from the SFO Airport to the Berkeley campus, and about \$45 from the Oakland Airport to the Berkeley campus. Taxis are the most expensive option, but the fastest.

SHUTTLE SERVICES: Many shuttle services run from the both the Oakland and San Francisco Airports, however not all have services to Berkeley. BayPorter Express runs to Berkeley, (877) 467-1800 or (415) 467-1800 A shared ride fare from Oakland Airport is \$25. A shared ride fair from SFO to Berkeley is \$34 (ADVANCE RESERVATIONS REQUIRED). Reservations can also be made online and pre-paid with a credit card at Bayporter's website: www.Bayporter.com

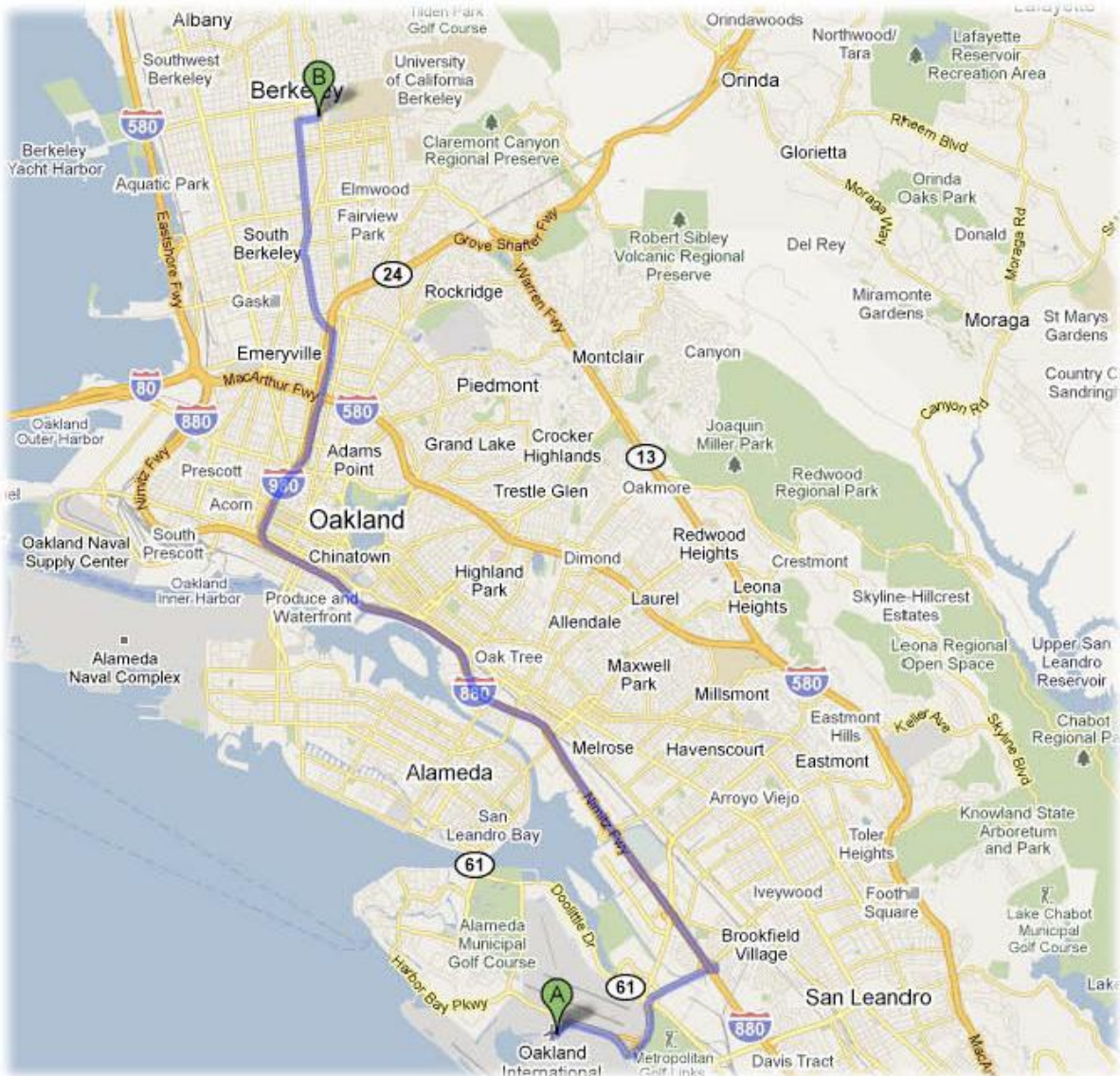
BAY AREA RAPID TRANSIT (BART): The BART is the most used transportation to/from either airport from the Downtown Berkeley BART station. It connects directly to SFO and indirectly to OAK. It is convenient and economical either way.

- The Downtown Berkeley BART Station is located on Shattuck Avenue between Allston Way and Addison Street at 2160 Shattuck Avenue, Berkeley.
- If flying into Oakland International Airport
 - o There is a short transfer on the AirBART bus (\$3.00 one way) to the Coliseum/Oakland Airport BART station. Shuttle stops are conveniently located between Terminal 1 and 2 at OAK's third curbside. Fare can be paid on-board with exact change only or with a \$1 or \$3 BART ticket (available for purchase at the Coliseum station). Bus ticket machines do not make change.
 - o The BART fare to the Downtown Berkeley Station is (as of 3 August 2011) \$2.35 one-way per person, and the train ride itself would be about 50 minutes.
- If flying into San Francisco International Airport (SFO)
 - o Delegates can board the BART directly at the San Francisco Airport. The fair for BART is (as of 3 August 2011) \$8.65.
- Traveling by BART can be a bit cumbersome if delegates are bringing a large amount of luggage with them.
- BART does not run after midnight
- For more schedule and fare information, their website is available at www.BART.gov
- BART accepts either cash (\$1, \$5, \$10, and \$20 bills) or credit for ticket payment at the machines in the BART stations. Ticket machines will not dispense more than \$4.95 in change for any one transaction.

MAP FROM AREA AIRPORTS

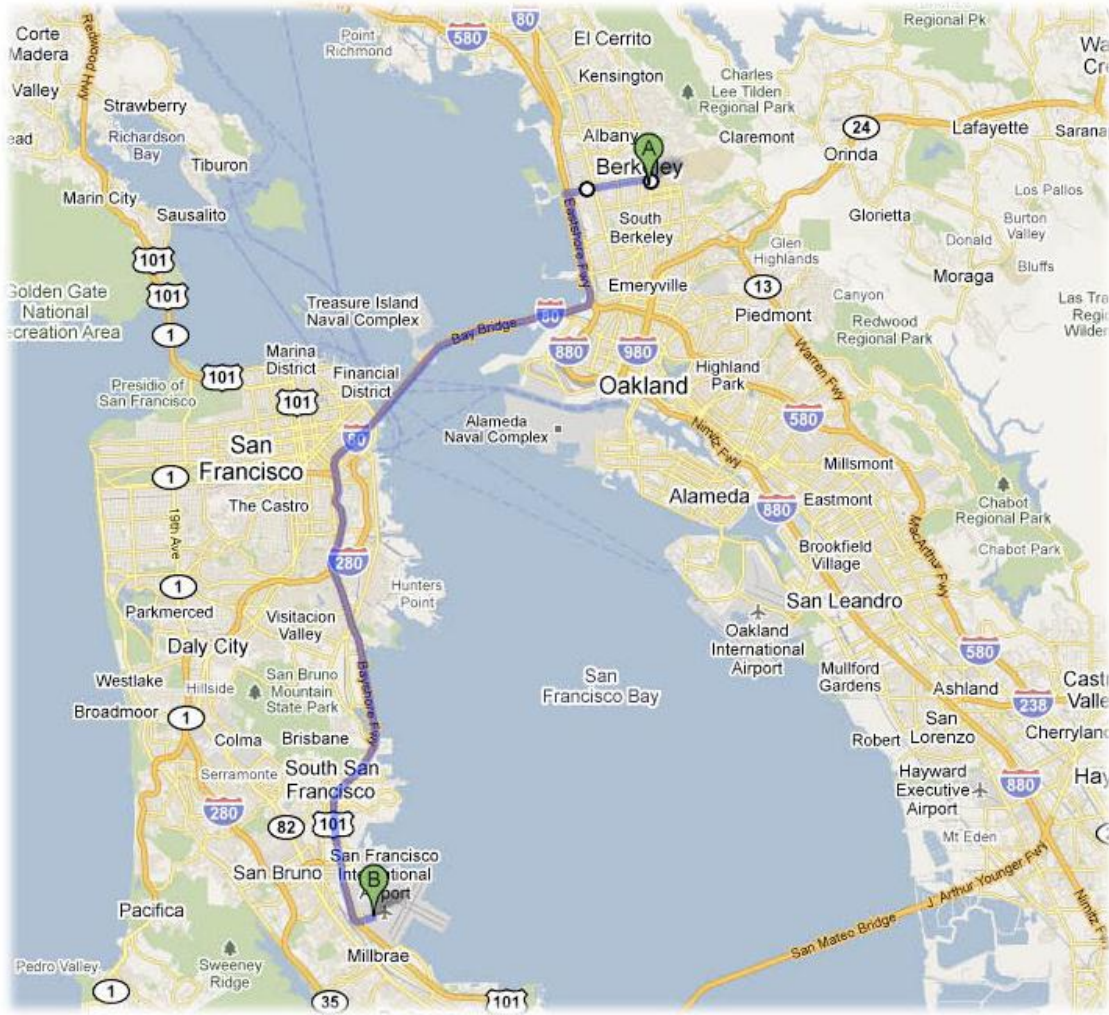
OAKLAND AIRPORT

Estimated Time of Trip: 30 – 40 Minutes by Car



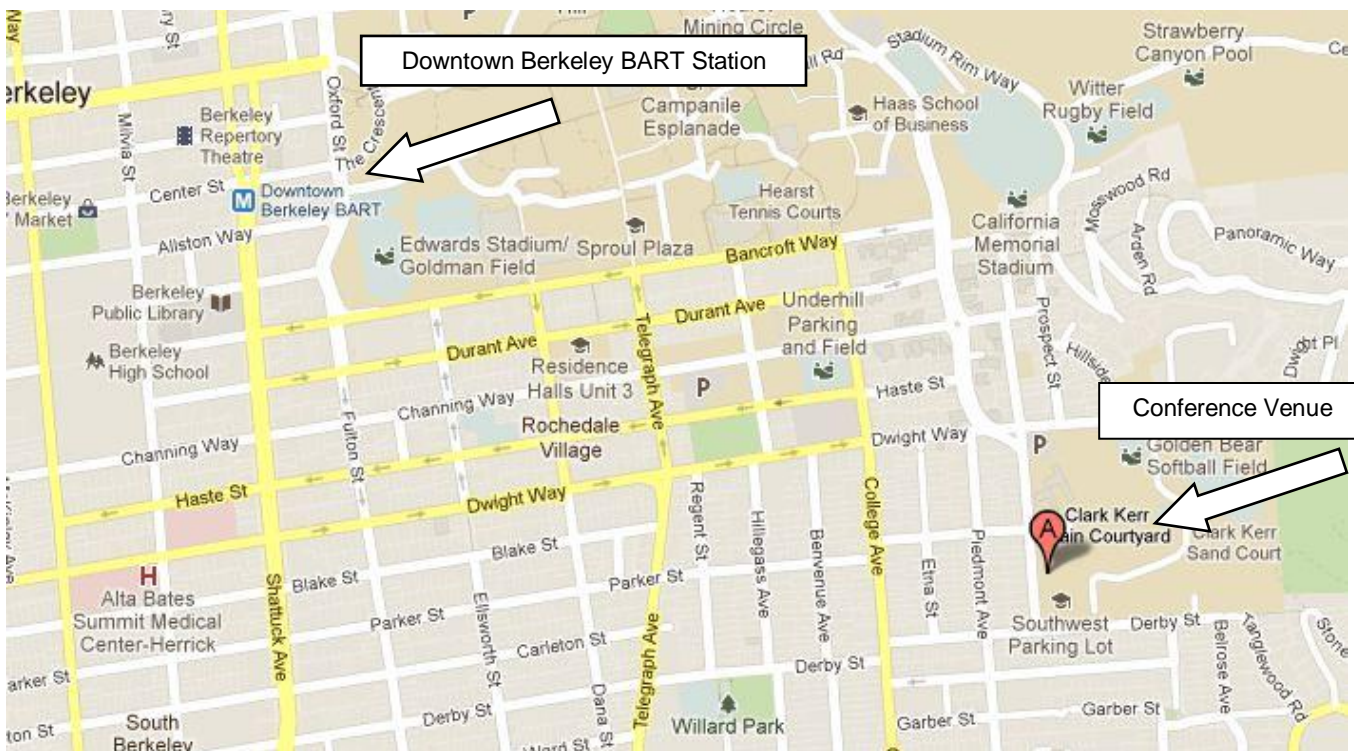
SAN FRANCISCO AIRPORT

Estimated Time of Trip: 1 hour 15 minutes – 1 hour 45 minutes



BAY AREA RAPID TRANSIT (BART) SYSTEM

- The conference center and the Berkeley Campus are very close to the “Downtown Berkeley” station



CONFERENCE INFORMATION

REGISTRATION DESK AND HOURS: The registration desk will be located in the foyer outside the Krutch Theatre in the Clark Kerr Conference Center. The registration desk will open on 11 November at 8:00 am and 8:30 am on 12 November and will remain open each day for the duration of the conference for your assistance. The Ubiquitous Learning Conference Opening Address will commence at 9:00 am on 11 November.

EQUIPMENT: Each parallel session room is supplied with a data projector for your convenience. Please be sure to bring a laptop computer containing your presentation. If you are a Mac user, you will need to bring a VGA Mac connector. There will be no overhead projectors or copiers available at the conference center. If you plan to bring handouts, please bring between 20- 25 copies

PROGRAM: The conference program will be available on our website two to four weeks before the start of the conference. Please consult the online program for the most up-to-date session information. Additionally, delegates will receive at the conference a program booklet with a printed schedule.

ONLINE PRESENTATIONS: Online Presentations can be viewed through our YouTube Channel at <http://www.youtube.com/>

Both our virtual registrants and our in-person participants make these presentations. Whether you are presenting at this conference, or are a virtual participant, we encourage all participants to present on the Health and Wellness Conference YouTube Channel. Here are two suggestions:

1. Record a video of your presentation before or after the conference, or ask a colleague to record a video of your presentation at the conference, and then submit it to our YouTube channel.
2. Create a PowerPoint presentation with voice-over before or after the conference, or record the audio portion of the presentation at the conference, then link this to the PowerPoint presentation. These presentation recordings will be published to YouTube with a link to your session description on the conference website, and (if your paper is accepted to the journal), a link to the abstract of your paper on the journal website.

For instructions on how to create and upload these presentations, visit the conference website at <http://ubi-learn.com/conference-2011/online-presentations/>

ACTIVITIES AND EXTRAS

CONFERENCE DINNER

Le Bateau Ivre – Friday 11 November – 7:00 PM – \$75.00

Located seven blocks south of the UC campus on the corner of Telegraph and Carleton, join Ubiquitous Conference colleagues, speakers and friends for a French-inspired 3 course conference dinner at Le Bateau Ivre Restaurant, Cafe and Coffeehouse, a Berkeley landmark. Established in 1972, Le Bateau Ivre was originally a residence built in 1898 by a French architect. Enjoy the warm and comfortable ambiance of a French home and good conversation at a time when many of our speakers are able to come together for more intimate conversations over great food and wine.

CONFERENCE TOUR

Evening Walking Tour of San Francisco – Saturday 12 November – 6:00 PM – \$35.00

After meeting at the Downtown Berkeley BART station and riding across the Bay, our experienced tour guide will lead us through some of the historic neighborhoods of San Francisco. We will visit Union Square and Chinatown, and if time allows, we might also visit the Tao Temple, fortune cookie factory, or walk down the street of Painted Balconies.

Then we will venture to North Beach, Little Italy, and Fisherman's wharf. Should you wish to stay in the area, be sure to ask about the wonderful restaurants and cafés!

Finally, we will ride the famous San Francisco Cable Car back to the BART station to head back to Berkeley.

Remember to wear comfortable shoes, and to eat before the tour. The cost per person includes transportation. Appropriate for ages 14 and up. Limited space is available.

PUBLISHING INFORMATION

A representative from the *Ubiquitous Learning: An International Journal* will be at the conference to answer all questions about the journal and book publishing process.

PAPER AND JOURNAL INFORMATION

Whether you participate in the conference as a virtual registrant or as an in-person delegate, you are invited to submit a paper for consideration in *Ubiquitous Learning: An International Journal*.

SUBMISSION DEADLINE AND FURTHER INFORMATION

12 December, 2011 (one month after the close of the conference) is the final date for submission of papers for one way blind refereeing. For more information on Submission deadlines please see: http://ubi-learn.com/journal/publish-your-paper/#sub_gui

This will guarantee that your paper is reviewed through our one way blind refereeing process. More information on submitting your paper to *Ubiquitous Learning: An International Journal* can be found <http://ubi-learn.com/journal/publish-your-paper/>. At this site you will find extensive information about the submission process, author guidelines, the editorial quality of our journal, and the publications process. This information will also be available in the conference program.

Please direct publication enquiries to the journal administrators at journals@ubi-learn.com